

AI BUSINESS INTELLIGENCE FOR NORDIC LEADERSHIP TEAMS

Sapio launches for Nordic leadership teams — with **Nicklas Persson** as CEO of a new AI venture from Funky Chicken.

Sapio is launching as a platform for strategic AI intelligence built for Nordic leadership teams. At the same time, tech profile Nicklas Persson joins as strategic investor, partner and incoming CEO.

AI is fundamentally reshaping the conditions for companies and organisations. In this new landscape, thinking outside the box is no longer enough — what matters now is the ability to think **outside the brain itself**. With the launch of Sapio, **Funky Chicken AI Solutions AB** takes a clear step into the next phase of strategic AI intelligence for Nordic leadership teams.

The venture is led by **Martin Liljenberg**, former founder and CTO of tech company Wesafe, and **Thomas Montgomery**, former co-founder and CEO of Spectrum Digital Solutions AB, who have built the company under the Funky Chicken AI Solutions AB brand.

Nordic

Leadership teams first — built for the Swedish, Norwegian and Danish markets.

25+ yrs

Nicklas Persson's experience building and scaling tech companies.

PwC

Investment facilitated — institutional backing from day one.

A NEW REALITY FOR LEADERSHIP TEAMS

The launch comes at a time when AI and new technology are rapidly changing how companies make decisions, build competitiveness and drive transformation. For leaders and organisations, it is no longer about using more AI tools, but about creating **structures for better decisions, higher speed and greater precision**. This is where Sapio positions itself.

Anchored in the principle *"Think outside the brain"*, Sapio addresses a new reality in which companies need to augment their strategic thinking with AI that is **governable, traceable and grounded in their own operations**. The platform does not replace AI tools — it governs them. By structuring and unlocking a company's own data, Sapio gives leadership teams real-time access to reliable, source-cited insight. The solution is built for transparency, auditability and long-term sustainability — in line with upcoming requirements such as the **EU AI Act**.

NICKLAS PERSSON JOINS AS CEO, PARTNER AND INVESTOR

What makes the announcement especially significant is that **Nicklas Persson**, founder and former CEO of AddPro AB and itm8 Sverige AB, is joining as a strategic investor. This is his **first AI venture since the AddPro era**.

After 25 years of building and scaling billion-kronor businesses in tech, Nicklas Persson now steps in as partner, investor and CEO at Funky Chicken. It marks an important moment for the company and gives Sapio **serious commercial and strategic weight from day one**.

"Sapio becomes the leadership team's best friend and every employee's most powerful tool — and that creates unique competitive advantage."

Nicklas Persson · Partner, CEO · Funky Chicken AI Solutions AB

"AI is creating an entirely new business landscape right now. The companies and organisations that succeed will be the ones that understand how to combine human judgement with structured, reliable, operationally grounded AI intelligence. Sapio becomes a decisive tool for exactly that", says Nicklas Persson.

The investment has been facilitated by **PwC**, giving Sapio immediate institutional credibility in conversations with Nordic boards and leadership teams. It strengthens the company's position in a segment where the demands on governance, transparency and business value are high.

"We see a growing need for AI solutions that do more than produce answers — solutions that actually help leadership teams navigate complexity, make better decisions and act faster. Sapio is built for companies that want to use AI as a strategic engine, not as an experiment."

Martin Liljenberg · Co-founder · Funky Chicken AI Solutions AB

"It is no longer enough to digitise old ways of working. The next step is giving organisations a new layer of intelligence — one that creates direction, decisiveness and competitive advantage in real time. That is exactly where Sapio comes in."

Thomas Montgomery · Co-founder · Funky Chicken AI Solutions AB

Nicklas Persson's arrival is at the same time a clear signal of the ambition behind Funky Chicken. With his experience of building companies through growth and change, and his focus on long-term value creation, the company gains additional momentum for its next phase.

For companies and organisations that want to keep evolving in a time of rapid technological change, the conclusion is increasingly clear: **future competitive advantage is created not just by thinking faster — but by thinking smarter, broader, and with the support of strategic AI intelligence.**

ABOUT

ABOUT SAPIO

Sapio is a platform for strategic AI intelligence for Nordic leadership teams. The platform indexes a company's own data and delivers source-cited strategic intelligence via MCP, with a focus on governability, auditability and business relevance. sapioapp.io

ABOUT FUNKY CHICKEN AI SOLUTIONS AB

Funky Chicken AI Solutions AB develops AI solutions that help companies and organisations turn new technology into concrete strategic value, better decisions and stronger competitiveness.

funkychicken.ai

ABOUT NICKLAS PERSSON

Nicklas Persson is an entrepreneur, board member and partner at Friends of Executive. For over 25 years he has built and scaled tech companies with a focus on growth, profitability and long-term value creation. As founder of AddPro and former CEO of itm8 Sverige, he has established himself as a strong company-builder with a proven track record of developing businesses, driving change and building competitive advantage in the Nordic market.

FOR MORE INFORMATION

PARTNER · CEO

Nicklas Persson

Funky Chicken AI Solutions AB

+46 73 625 75 50

nicklas.persson@funkychicken.ai

PARTNER · CPO

Martin Liljenberg

Funky Chicken AI Solutions AB

+46 73 386 85 94

martin.liljenberg@funkychicken.ai